

## NCC Cable System Order

Order #	62301065
Syscode	9035
System Name	News 12/North New Jersey Zone
Market	New York

Flight Dates	06/27/16 - 07/10/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj # 202062

Update Date	07/06/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$4,400.00		
Commission	\$660.00		
Net Total	\$3,740.00		
Total Spots	39		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Lauren Rich
Sales Coordinator	Chris Johnson
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Apr16
-	

Client Code	
Product Code	
Est Code	4962
Product Name	NJ-05
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1: 7.5 Spots missed, mg next est.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ		6/27/16	7/3/16	05:00	09:30		X	X	X	X	X	X	-	-	14	\$150.00	\$2,100.00	30	-4x 7.5
2	NWNJ		7/4/16	7/10/16	05:00	09:30	X							-	-	3	\$150.00	\$450.00	30	
3	NWNJ		6/27/16	7/3/16	09:30	17:00		X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	30	-2x 7.5
4	NWNJ		7/4/16	7/10/16	09:30	17:00	X							-	-	1	\$30.00	\$30.00	30	
5	NWNJ		6/27/16	7/3/16	17:00	24:00		X	X	X	X	X	X	-	-	12	\$115.00	\$1,380.00	30	
6	NWNJ		7/4/16	7/10/16	17:00	24:00	X							-	-	2	\$115.00	\$230.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
<b>SPOTS</b>	39	0	0	0	0	0	0	0	0	0	0	0	39
<b>AMT</b>	\$4,400.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,400.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

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62301065 | New York | News 12/North New Jersey Zone | 9035 |